I.C.U Triangle e-Health

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News letter (No. 2, 2020) regarding:

WP6 DESSIMINATION TASKS

Under February 2020- November 2022 and beyond

By

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WP Leader AZHU (14) and co-leader/ canter developers are:
AU (10)+ BUE(11)+ SU (15) + ASU (16)

The objective of the WP 6 is to implement a comprehensive dissemination activities at the institutional, regional, national and international levels.

Targeted dissemination strategies include:

I.   Guidelines dissemination via website and Electronic means: In addition to KTETE web platform, a n interactive project Web-site presenting information about the project and outputs. *During the entire life of the project*

II.   Advertisements, marketing material and Graphical Dissemination Suite
A complete dissemination package will be developed, including a project logo, style guide, flyers, posters, banners, multimedia productions, leaflet and pamphlet templates for different purposes and target audiences. Furthermore, the project information and logo will be included into dissemination materials of different conferences and networks.

III.   Internal and external dissemination actions, face-to face meetings, news letters, social media and media covers networking, press and media letters and report to raise the awareness at national, regional, international and even departmental, faculty level and university level to guarantee support for project activities.

IV.   SharePoint work case or drop box (BOX) created by the grant holder university via dr. Valentina Vasicheva (LNU) is the web based tool is created *at the first week of the project start* to share all the relevant ICU-RERE documents at one place. It also serves as tool for preserving the contact list for the partners etc.

Broad Dissemination Events:

V.   Newsletters and articles, Promotional academic seminars will be organized in Egypt and Lebanon as well as handbook to external audiences.

VI.   At the end of project, a final dissemination event *(M34)* will be held in Lebanon to recapitulate on the results and experiences.

VII.   Promotional academic seminars will be also organized in monthly on-line meetings network and wider target of invited non partners).

TARGET GROUPS:

- TG1: Internal audience (direct users "DU")
- TG2: Partner institutions staff and medical and health sciences undergraduate and postgraduates students (DS). Technical and administrators, other workers the partner institutions Stakeholders (Indirect Users "IDS"
- TG3: Enterprises involved (DS) mainly their healthcare workers, residents, house officers and nurses, and indirect involved staff and other healthcare associations (IDS).

- TG4: IDS other stakeholders such as state and private medical and healthcare sittings, Patients and patient organisations, HEI, prof. associations
- TG5: local authorities applying for medical informatics and e-health training sessions and workshops and other policy makers

The expected number of each target groups

150 persons per year: Regional and national healthcare sittings, individual physicians applying for 100

150 student per year

150 Supporting of e-health innovative practices and program expertise.

40 Administrators to be trained per year.

300 University staff, IT and Engineering companies,

500 patients and patient associations

Finally, All partners will work together on the definition of centres' policy, strategy, regulations & plans. BUT THE MAIN RESPONSIBLITIES ARE ON THE WP LEADER AND CO-LEADERS IN CLOSE COOPERATION AND COORDINATION WITH P1 (LNU).